

St Clements University E-Magazine

# ANCHOR

Volume 1, Number 2

July 2010

Editorial

St Clements University - Lausanne becomes  
Université Suisse Privée St Clément  
(St Clements Private Swiss University)

St Clements University  
Higher Education School –  
Niue Has a Second Degree  
Evaluated by the California  
University Foreign  
Credential Evaluation  
Service

First St Clements University in  
Somalia Degree Evaluated by  
the California University  
Foreign Credential  
Evaluation Service

Course News

Professional  
Bodies - Update

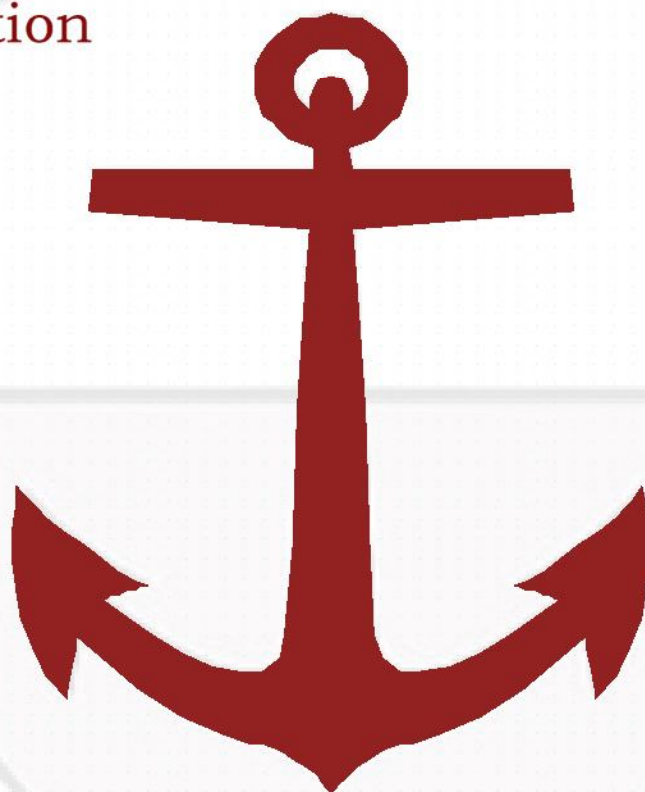
Faculty Profile:  
Professor  
Dr. Nagar Lai

Switzerland  
Graduation  
Convocation 2010

Retirement of  
Professor  
Dr. Herbert Manners

Building and Gaining  
from Professional  
Qualifications:  
Experiential Issues  
to Consider  
By: Dr. Oyat Christopher

St Clements University  
in Somalia Joins the  
American Association  
for Higher Education  
and Accreditation



***ANCHOR* is the official magazine of the St Clements University Group**

**St Clements University Higher Education School - Niue** [www.stclements.edu.nu](http://www.stclements.edu.nu)

**St Clements Private Swiss University - Lausanne** [www.scusuisse.ch](http://www.scusuisse.ch)

**St Clements University in Somalia** [www.stclements.edu/Somalia](http://www.stclements.edu/Somalia)

**St Clements University**

Registered Office:

2nd Floor Yellowman & Sons Building,

Off Old Airport Road, Grand Turk

TURKS & CAICOS Islands - British West Indies

Reg. No. E 14905

Web Site: [www.stclements.edu](http://www.stclements.edu)

Email: [admin@stclements.edu](mailto:admin@stclements.edu)

Editor: Adrian Williams

**Important disclaimer**

The publishers, authors and editors are not responsible for the results of any actions on the basis of information in this work, nor for any errors or omissions. The publishers, authors and editors expressly disclaim all and any liability to any person, whether a purchaser of this publication or not, in respect of anything and the consequences of anything, done or omitted to be done by any such person in reliance, in whole or part, on the contents of this publication. The views expressed in this work are not necessarily the official or unanimous view of the office bearers of the St Clements University.

**Copyright**

© St Clements University

All rights are reserved. No part of this publication shall be reproduced, stored in or introduced into a retrieval system, or transmitted in any form or by any means (including but not limited to electronic, mechanical, photocopying or otherwise) without the prior written permission of the copyright holder. Please contact [admin@stclements.edu](mailto:admin@stclements.edu) if you require permission.

## Editorial:

The first four months of 2010 have been very exciting for the St Clements University Group. The proposed St Clements University College Campus in Liberia is near completion, a new boutique campus centre has been established in Switzerland for St Clements University – Lausanne, another St Clements University Higher Education School - Niue degree has been successfully evaluated by the California University Foreign Credential Evaluation service and the first St Clements University in Somalia degree evaluated.

---

## St Clements University - Lausanne becomes Université Suisse Privée St Cléments (St Clements Private Swiss University)

While visiting Switzerland for the March St Clements University Graduation Convocation Dr. David Le Cornu found new premises for St Clements University in Lausanne. The old premises at Rue de Simplon 37, 1006 Lausanne was a mini office centre not suitable for any administration, inspections, designing of classroom programs etc.

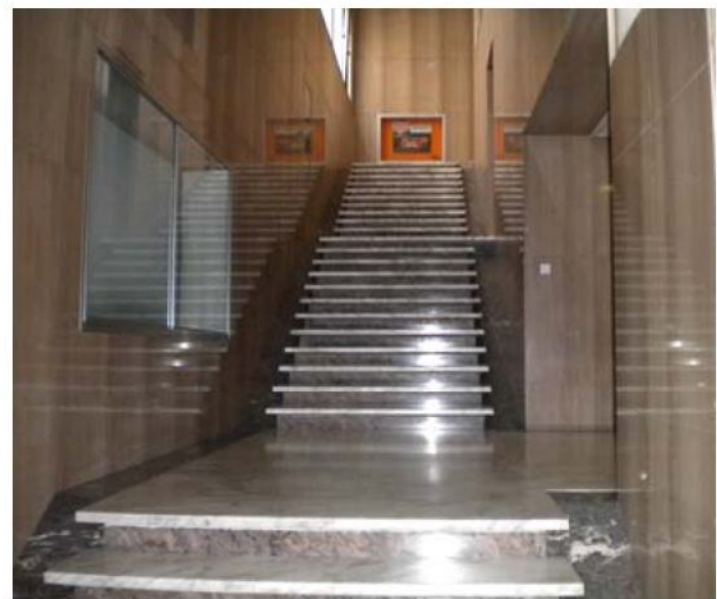
A new centre was found at 2nd floor, Rue du Petit-Chêne 38, 1003 Lausanne opposite the Lausanne Railway Station. It will have several small classrooms as well as the administrative office complex. On re-evaluation of our registration the board has decided to alter the name for St Clements University - Lausanne to Université Suisse Privée St Cléments (St Clements Private Swiss University). The Management Council and an advisory Academic Council are as follows

The *Management Council* comprises of:

- Dr. David Le Cornu – President
- Professor Dr. David Iornem – Assistant President
- Professor Dr. Nagar Lai – Assistant President
- Dr. Irving Buchen – Dean of Studies and Director of the Leadership Development Centre

The *Academic Council* comprises of:

- Professor Dr. Johan Potgieter - Chairperson – Design, Technology and Management Society International
- Ms. Lynne Sykes – The Institute of Management Specialists
- Professor Dr. Herbert Blankson – The Society of Sales and Marketing
- Professor Dr. Mohamed G. Kafafy – The Human Resource Management Institute



## **FACULTY PROFILE**

### **Professor Dr. Nagar Lai**

#### **Assistant President St Clements University Lausanne, Switzerland**

Prof. Nagar Lai is the Visiting Professor of the International American University and numerous government universities in the field of International Business. He is currently serving as the senior advisor to the School of Commerce and advisor to the assistant President of South China University of Technology, the largest Government University in South China.

The management and Board-room experience of Prof. Lai spans both private and public companies/organizations as well as non-governmental organizations (NGOs). Having Served in the Industrial Relations Institute for 30 years now, Prof. Lai serves in numerous professional organizations including being the Secretary General of Hong Kong Institute of Marketing, Chairman of the Institute of Supply Chain Management, China Business Managers Association and the largest professional alliance in Hong Kong, namely as Founding Vice President of Hong Kong Continuous Professional Development Alliance.

Prof. Lai serves as marketing director of Shun Cheong Holdings, one of the listed companies in Hong Kong, around 20 years ago, and after that he formed a partnership company called Jackwell Group, which is now a large international trade and investment group with 20 offices worldwide.

Prof. Lai enjoys teaching. He teaches extensively in public and in MBA classes. He has spoken regularly at international conferences and seminars. These include the World International Project Management Conference 2007, St Clements University Graduation in London 2007, and also in Switzerland 2010. He is also a well known author having a column in various famous newspapers in China and Hong Kong dating back to mid 2001.

For contributing to society and taking care of the people in need, Prof. Lai founded the Corporate Social Responsibility (CSR) TV Channel, and supports all NGOs to promote their charity activities. At the same time all corporations that support the CSR activities are also promoted on TV. Now the TV Channel can be viewed on TV, mobile phones and the web.



#### **Notice to Ghana Graduates**

St Clements University degrees are not currently recognized by the Ghana National Accreditation Board. It has organized to have its degrees validated by a foreign university recognised by the Ghana NAB. The cost of this service varies from \$US650 (Bachelor degree) to \$US1000 (Doctorate degree).

For further information please contact [admin@stclements.edu](mailto:admin@stclements.edu)

#### **Notice to St Clements University (T&C) and St Clements University in Somalia EMBA Graduates**

You can complete your International Master of Business Administration for St Clements Private Swiss University by completing one new unit in International Business and a thesis project on an International Business topic.

For further information please contact [scu@cbcl.ch](mailto:scu@cbcl.ch)

## St Clements University in Somalia Joins the American Association for Higher Education and Accreditation

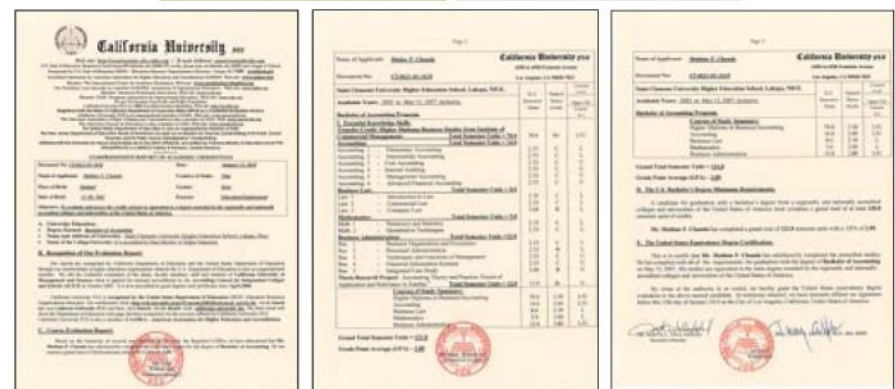
St Clements University in Somalia has joined the American Association for Higher Education and Accreditation as a member. Please note it has NOT applied for accreditation with the American Association for Higher Education and Accreditation as it is directly accredited by the Ministry of Higher Education in Somalia, which is a higher form of accreditation.

## First St Clements University in Somalia Degree Evaluated by the California University Foreign Credential Evaluation Service

The St Clements University in Somalia Bachelor of Information Technology degree has been evaluated by the California University Foreign Credential Evaluation service as an equivalent to a US accredited regional or national accredited degree.

## St Clements University Higher Education School – Niue Has a Second Degree Evaluated by the California University Foreign Credential Evaluation Service

The Second degree to be evaluated by the California University Foreign Credential Evaluation service is the Bachelor of Accounting. This degree incorporates the fellow grade education requirements of the Institute of Finance and Accounting and is very similar in format to the University of Bolton, UK Bachelor of Arts (Hons) in Accounting degree.



**Please Note:** The California University Foreign Credential Evaluation is not part of the Californian University system or California State University.

### Ghana Investment Opportunities

Ghana is one of the economic success stories of Western Africa. It has a stable democratically elected Government and a growing economy. One of our Ghanaian Councillors – Dr. Alfred Botchway ([botchwayalfred@yahoo.com](mailto:botchwayalfred@yahoo.com)) is also a major Ghanaian business broker. He is currently offering opportunities to international investors with entrepreneurial flair to invest in Ghana’s licensed banks, insurance companies, airlines, aircraft maintenance, agriculture and gold dealerships. The investment opportunities go from \$US10,000 to \$US100 million. If you know of anyone or organizations who may be interested in considering investing in any of these projects, Dr. Botchway is very interested in communicating with you. There are “Introduction Fees” for people who can organise successful introductions between the proposed project seller and the buyer. Dr. Botchway’s telephone number is: +233 244 790 498.

### Validate Your MBA or EMBA

Join the Human Resource Management Institute (UK & USA) [www.hrmi.org](http://www.hrmi.org) as a Full member. This body is registered in the UK and USA as a professional qualification awarding body and if you have studied Human Resource Management in your degree you are eligible for Full membership grade. It is important to validate your degree qualification by joining the appropriate professional qualification awarding bodies.

For more details contact Dr. Mohamed Kafafy at [President@hrmi.org](mailto:President@hrmi.org)

## Course News

### Bachelor of Applied Management

The Bachelor of Business in Applied Management has been renamed Bachelor of Applied Management. This degree has three stages each designed to take one full time academic year.

#### **Stage 1 – Diploma of Frontline Management**

The Diploma of Frontline Management is flexible and open, providing choice of which common skills are required and by allowing skills to be included from basically any industry area.

#### **The Course has 11 Subjects:**

**BSBFLM 501B** – Manage personal work priorities and professional development

**BSBFLM 503B** – Establish effective workplace relationships

**BSBFLM 505B** – Manage operational plan

**BSBFLM 506B** – Manage workplace information systems

**BSBFLM 507B** – Manage quality customer service

**BSBFLM 509A** – Facilitate continuous improvement

**BSBFLM 510B** – Facilitate and capitalise on change and improvement

**BSBFLM 511B** – Develop a workplace-learning environment.

**BSBFLM 512A** – Ensure team effectiveness

**BSBFLM 514A** – Manage people

**BSBMGT 505A** – Ensure a safe workplace

#### **Stage II – Electives - 11 to be selected from the following:**

- Introduction to Business
- Introduction to Quantitative Methods
- Introduction to Accounting
- Introduction to Business Communication
- Economics
- Organisational Behaviour
- Accounting
- Business Communications
- Marketing
- Human Resource Management

- Quantitative Methods
- Managerial Accounting
- Principles of Business Law
- Systems Analysis
- Systems Analysis and Programs
- Software Engineering
- Business Information Systems
- Information Systems Principles and Networking
- Information Systems, Analysis and Design
- Advanced Programming

**Plus** any other subject deemed relevant by the Course Director

#### **Stage III – Three Independent Study Projects**

- Applied Human Resource Management
- Applied Marketing
- Applied Finance

The candidate will be examined in these subjects by the writing of an 8000 – 10,000 word thesis.

If you have a one year full time diploma in a specialised area the subject passed in the diploma may be eligible for exemptions in the part two exemption section. Those with experience as a team leader, supervisor, office manager etc. are likely to proceed through the Stage I Frontline Diploma quicker than one year. The Stage II elective can be studied as dual units for the EMBA or IMBA.

For further info visit [www.stclements.edu.nu](http://www.stclements.edu.nu)

---

### International Master of Business Administration

This is taught in partnership with The Institute of Management Specialists (UK). It is an applied management degree designed for people working as executives and managers to upgrade their management knowledge.

It is administered by St Clements Private Swiss University - Lausanne.

The program comprises two parts

#### **Part I**

Four compulsory units

- Finance and Accounting
- Marketing
- Management Principles

- International Business
- plus two of the following five units

- Economics
- Total Quality Management
- Human Resource Management
- Management Information Systems
- Entrepreneurship

### ***Part II***

The candidate is required to write a 10,000 – 12,000 word thesis in one of the compulsory or option part I elements, extending their knowledge in that unit into the degree specialisation.

For further info visit [www.scusuisse.ch](http://www.scusuisse.ch)

### **Doctor of Business Management**

This degree is designed for people who wish to become specialists in their management area. It is taught in co-operation with the multi discipline professional South African body Design, Technology and Management Society International.

The program is based on an in depth researched study in any field of endeavour in business, management, administration, commerce and many more areas. Students must prepare a dissertation in the usual style and format of not less than 90,000 words (200 to 250 pages). However, before work starts, students must present a rationale of the proposed work and the literature and research methods planned to cover the field completely.

While the Doctor of Philosophy focuses on the development of new sciences in the appropriate field of endeavour, the Doctor of Business Administration is focusing on the implementation, improvement and development of systems, methods or means of using the knowledge in particular areas.

#### **All graduate students must observe the Following Steps before commencing work on their dissertation.**

1. The dissertation topic must be approved by the faculty supervisor.
2. A proposal and synopsis, general layout, contents, research sources, etc. must be presented for comments and approval.

3. All outstanding work or coursework must be completed before the presentation of the dissertation proposal.

After the foregoing steps have been complied with, drafts of sections/parts of the dissertation must be presented for comments and approval. Where required the supervising professor will give the guidance to the student and instructions to make improvements and changes.

After successful completion of all the requirements and when the final dissertation is accepted and approved, the student will receive a letter and course completion form from the faculty advisor. Arrangements will be made for the degree award provided the student has met the financial obligations. Special fees as required for degree notarization or the attendance of degree granting ceremonies, hiring of gowns and cap is directly payable to the university.

#### **Proposal Outline (dissertations) [general description]**

- a. Write your name, enrolment number, and dissertation title, a brief statement of the problem/case to be analyzed and the importance or significance of the problem.
- b. Provide a list of not less than 20 references or data sources to be used in the thesis or dissertation (e.g., books, magazines, periodicals, published works, on-site research, observations, unpublished theses or dissertations, interviews, visitations, diaries, etc)
- c. Proposal format: Title page – name of topic and relevant information about your degree program.
- d. Introduction – A statement of the problem, its importance and limitations, which might affect the research.
- e. Review of literature – State how the literature and other source material on the topic will be reviewed. E.g., where you will find data, your techniques, use of equipment and facilities, special arrangements and authority granted to use facilities or data, interviews, etc.
- f. Methodology – Briefly state the methodology to be used. Will the paper be a descriptive study, a statistical study, or a combination of both? What methods will be used to obtain and analyze data? Remember to that the

purpose of data research is designed to prove or disprove the hypotheses established in your first chapter of the study.

- g. Results – How was the data evaluated and applied? Recommendations for future use or researched

### Course Completion - Compulsory Units:

The areas below are included into the student's research area and are assignment based areas to cover the research topic of the student. Each area requires a mini thesis of 8,000 words and each study area must have a bearing on the topic of the dissertation of the DBM program.

|         |  |           |
|---------|--|-----------|
| DEM7000 | Strategic Management; Formulation, Implementation and Control        | 6 credits |
| DEM7001 | Operations Management: Producing Goods and Services                  | 6 credits |
| DEM7002 | Research Methodology: Data Collection And Related Numerical Analysis | 6 credits |
| DEM7003 | Research Methods   | 6 credits |
| DEM7004 | Statistical Probability and Related Analysis                         | 6 credits |
| DEM7005 | Quality Planning and Analysis  | 6 credits |

Dissertation 24 Credits      **TOTAL 60 credits**

For further info visit [www.scusuisse.ch](http://www.scusuisse.ch)

---

### New President of the Institute of Manufacturing

Dr. Peter Kay has been elected President of the Institute of Manufacturing. Dr. Kay is an experienced Educator in the Manufacturing Technology field. He has close contacts with a number of other bodies in the Manufacturing field. St Clements University hopes it can continue the relationship it has had with the Institute now that Dr. Kay is the President. The Administration of St Clements University wishes Dr. Kay well on his new position.

### Professional Bodies - Update

Professor Dr. Herbert Manners president and founder of The Institute of Management Specialists, The Institute of Manufacturing, Professional Business & Technical Management, The Academy of Multi-Skills and The Academy of Executives & Administrators has retired as the Chief Executive Officer. He has been replaced as Chief Executive Officer by Ms. Lynne Sykes. Ms. Lynne Sykes has been appointed as Administrative Director of the group and will work on new ideas and strategies with her unerring enthusiasm and dedication to help the board develop and expand the membership and bring new systems, initiatives and improvements into operation.

---

The Faculty of Chartered Corporate Secretaries and Administrators has recently been restructured as The Association of Business Management Academics. The association offers qualifications and memberships in the following categories: Fellow, Member, Associate, Student and Affiliates. They offer the following courses:

Certificate of Management Studies

Diploma of Management Studies

Advanced Diploma of Management Studies

Post Graduate Diploma of Management Studies.

#### VisionAli

VisionAli is a non-profit organization established in 2010. The mission is to create disability awareness on a global level and educate members of society about what severe learning difficulties are. The project began when Dr. Munir began caring for her younger brother Ali who was diagnosed with Sensory Impairment and Severe Learning Difficulties. The objective behind VisionAli is to get people involved into the project centrally in Africa and Pakistan. If anyone knows or is personally involved in the disability campaign within Africa please get in touch with VisionAli as we plan to venture a campaign in Africa and for this we need people who are imperative within this field. You can contact VisionAli at [info@visionali.co.uk](mailto:info@visionali.co.uk) or visit our website [www.visionali.co.uk](http://www.visionali.co.uk) We are based in Scotland UK.

## Switzerland Graduation Convocation 2010

The first St Clements University Graduation Convocation in Switzerland was held at the Alpha Palmiers Hotel in Lausanne on the 16<sup>th</sup> March 2010. On the 15<sup>th</sup> March 1995, 15 years before, St Clements University was first

registered. The numbers at the graduation were down due to the difficulties a number of delegates had trying to obtain visas. Despite this the 23 graduating students represented over nine different countries. The address to the graduates was given by H.E. Dr. Nhek Bun Chhay the Deputy Prime Minister of the Kingdom of Cambodia.



# **Building and Gaining from Professional Qualifications: Experiential Issues to Consider**

**By: Dr. Oyat Christopher  
(D.Litt., CDBA., and Comp. IMS)**

Accomplished academicians and professionals have noted world over that education is a process that never ends in one's life. An individual keeps on building on it. This implies that a scholar or professional has that obligation of ensuring that knowledge, skills and experience is built continuously and progressively. If you do not invest in personal growth and development, then you become irrelevant and unproductive in society. In presenting this article, my main focus is on Graduate individuals hailing from the disciplines of humanities and behavioral sciences; and especially those interested in becoming true and relevant professionals.

Note that a professional qualification is one that is awarded by a professional organization where it can be either a Diploma or Fellowship of the organization (Dr Gloria Jean Clutton Williams, President of Oxford Association of Management, April 2006). Based on experience gained over time, the following are crucial issues about building and gaining from higher professional qualifications:

- Being merely an academician and focusing on lecturing students in a classroom environment without transcending beyond that horizon can afford to make one be limited in practical working knowledge, and competence in real life situations. You cannot be an excellent Lecturer without deliberately developing practical professional skills and experience, mainly based on outreach activities and engagements. You need to be in touch with real life situations.
- A true professional does not ignore different forms of relevant knowledge. Learning is a continuous process that only stops at death. Be flexible and eager to learn new things all the time. Even when one is a Graduate scholar, it makes sense that you continue pursuing relevant courses in one's area of professional specialization such as professional Diplomas.
- Invest more resources in your professional growth and development rather than desire all the time to lean on the employer/ institutional support if you really want to be an achiever.

Institutional/ Employer support in terms of resources have always been inadequate since there are many individuals needing leverage. Competently and deliberately develop a saving culture so that you can always fall back to personal funds to develop your professional career path. You stand to gain a lot in future by saving today. A true, committed and well developed professional can not fail to lead a decent life. Humble yourself and sacrifice now so that you can reap much better in future.

- Time is an important factor in professional growth and development. Attempt to do a lot about career within a relatively short period of time before you begin experiencing the challenges of the "law of diminishing returns". As one ages, there comes such a time in one's life that your competence, commitment to further studies and mental agility starts to diminish. This will be the time that you should be able to reap more from where you have sown your seeds. You can then be better placed to engage in several high profile consultancies, profiting from your hard won professional acumen.
- Having a positive attitude towards life is not only empowering but enables one to be resilient in the face of challenges. There is no human being who is immune from ups and downs in life. Be even-minded and focused at all times as you work towards the realization of your professional goals in life. Look at the lives of the Israelites from captivity in Egypt to the promised!
- It is preposterous for a professional to be self centered; not to plough back his/her knowledge, skills and experience to the institutions, organizations or people who need them. Being altruistic and concern about the plight of needy human beings should be a virtue a true professional should reckon with. How then do you expect to be well remembered if you are that ego-centric!
- Finally, I am proud to be associated with St. Clements University wherefrom I obtained a Doctorate of Letters degree in Business Organizations (Community Organizations) in 2005. From that time, I have been able to do several good things for the sake of humanity. Let all the Graduates of this prestigious University, wherever they are, rise up and serve humanity base on different professional lines of specialization.